



ROHELINE LAHEMAA

**KAISA LINNO
13.01 2022 RAKVERE**

MINUST

- Maaülikooli doktorant ning nooremteadur. Uurimisteemaks koostöö rahvusparkide juhtimisel
- Loodusturismi magister
- Loodusgiid ja Lahemaa giid
- Kolgaküla seltsi tegevjuht
- Lahemaa turismiühingu juht



KESTLIK TURISM

- Keskkonna ja kultuuripärandi säilimine
- Kohaliku kogukonna austamine
- Majandusliku kasu õiglane jagamine





© Peeter Sirge



Lahemaa – paik, kus on erksus, vaikus ja rahu



© Virgo Haan



© Romet Vaino



GREEN

● **DESTINATIONS**

2021

GOLD AWARD



Transparency in sustainability is key

Lahemaa has been selected to the 2020 Top 100 list. What does it mean? As a first year participant in the competition, they were evaluated on **15 criteria from the Core-30 Green Destinations Standard**.

Find out about their performance below:

1 DESTINATION MANAGEMENT

- Sustainability coordinator
- Vision
- Inventory of destination assets
- Tourism policy

2 CULTURE & TRADITION

- Cultural heritage conservation
- Managing tourism impacts on culture
- Intangible heritage
- Respecting authenticity

3 BUSINESS & HOSPITALITY

- Solid waste
- Sustainability standards
- Visitor behaviour at sensitive sites

4 NATURE & SCENERY

- Nature protection
- Natural resource protection
- Captive animals in tourism
- Landscape & scenery

5 SOCIAL WELL-BEING

- Protection of people
- Inhabitants informed about sustainable tourism
- Inhabitant satisfaction
- Optimising private sector contribution
- Promoting local products and services
- Optimising social impacts
- Real estate exploitation
- Health & safety, prevention & response

6 ENVIRONMENT & CLIMATE

- Air pollution
- Waste water treatment
- Soft mobility
- Solid Waste reduction
- Waste separation
- Energy consumption monitoring
- Reduction fossil fuel dependency

Conventions

- Sufficient
- Insufficient
- Partially sufficient
- Not Applicable
- Not evaluated

Powered by 

MÄRKSÕNAD

- Kestlikkus kui eluviis
- Sektoriteülene koostöö
- Kogukond
- Tugev kultuuripärand
- Strateegia







EUROPARC
Sustainable Tourism
in Protected Areas



AITÄH!
kaisa@kolgakyla.ee